



Web Newsletter

To: «First» «Last»,

Issue No 6/08

NEW CHIEF EXECUTIVE FOR UK ASBAH

Jackie Bland has been appointed as the new Chief executive of UK ASBAH to replace Andrew Russell who is retiring. Jackie's previous experience includes two Chief Executive posts (one as CEO of Deafblind UK) as well as fundraising and campaigning. She takes up her new role with effect from 16 March.

THROUGH THE ROOF

Some members may be interested in reading the latest edition of 'Through the Roof' if only to appreciate the fine tribute from that organisation to the Western Branch of NIASBAH for their gift of wheel-chairs. Well done to Anna Cochrane and the team at Western Branch. Keep up the good work. Click [here](#) to read the publication the first page of which is a letter from the CEO of Through the Roof.

MORE FUNDRAISING NEWS

We've been able to flush out more information about what's been happening on the fund raising front.

Banker's Quiz-Good news is that the Bankers at Ulster Bank and their friends raised £250 from their quiz evening and the even better news is that the Ulster Bank are to match that pound for pound! Our thanks go to NIASBAH member Patrick McCann for his efforts and to the Ulster Bank for their generous support.

Brothers of the Third Wheel/Dundalk Event-Great news here is that the Brotherhood raised 500 euro on the day and we are immensely grateful to the bikers for their efforts and to Veronica Crawford for attending the event and setting up our NIASBAH stall on the day.

Hog Roast-This is one event I really wanted to go to given my love of pork. In the event it proved to be a massively popular event much enjoyed by all who attended. And our friend Mr Chips from the Brothers of the Third Wheel who set up his very own JustGiving webpage to help raise funds tells us that we should be getting a cheque for well over £600. We'll report on the final total raised shortly.

JUSTGIVING- It's really easy to set up a JustGiving webpage if you, your friends, your workplace charity committee are considering raising funds for NIASBAH. Already this year Maxine Lynas, Brothers of the Third Wheel, and staff in the Police Ombudsman's Office have shown how easy it is to do so if anyone comes to you with an idea for raising funds point them to the JustGiving page on the NIASBAH website; it can be found by clicking [here](#). Better still why don't you take up the challenge because it can be great fun seeing the total you have raised appear on the your own JustGiving fundraising webpage.

DISABLEDGO

Disability Access Information-Brilliant Website

www.disabledgo.info

We've come across this really useful website developed with support from Marks & Spencer. It's called Disabledgo. According to market research by Allegra Strategies Ltd, DisabledGo is the most popular disability access information internet site measured by traffic. We suggest you bookmark it as one of your favourites because it is bound to come in useful. You'll find the website by clicking [here](#)

DisabledGo has 1.6 million hits a month and over 110,000 unique users every month viewing over 500,000 pages each month.

DisabledGo has been Radio 2's Website of the Day.

DisabledGo has been the New Statesman's Website of the Month.

DisabledGo made the final and were runners-up in the New Statesman's New Media Awards for 'contribution to civic society'.

In partnership with sponsors, Marks & Spencer, DisabledGo received the Business in the Community 'Big Tick' award for 'helping people to realise their ability'.

As a measure of their relevance, DisabledGo was the only disability organisation to be invited onto BBC Breakfast News on UN International Day of Disabled People. Working from an increasingly pan-European perspective, DisabledGo was recently showcased at the 48th Annual General Assembly of the Union of the Capitals of the European Union, hosted by *Dublin City Council* - another DisabledGo Partner.

Disabledgo is the only international disabled access information guide that

- researches every venue in person and on site
- involves disabled people from start to finish

Disabled Access Information

DisabledGo provides free detailed access information for disabled people across the UK and Ireland. Our detailed access information will empower you to judge the disabled access to venues for yourself. See examples of our access guides for [hotels](#), [cinemas](#), [restaurants](#), [tourist attractions](#), [pubs](#), [train stations](#), [leisure centres](#) and [universities](#).

DisabledGo Access Guides to goods and services have been specially designed to answer the everyday questions of disabled people, their assistants, carers, family and friends. Our aim is to use access information to empower people to enjoy their communities and make their contribution.

DisabledGo Education gives detailed access information about campuses to disabled students looking to go to university or into further education.

EVERY PHONE YOU SEND WILL RAISE UP TO £10 FOR ASBAH

An easy way to help ASBAH raise money and so help people with Spina Bifida and Hydrocephalus is to recycle your mobile phone and your inkjet cartridges. If you are sending a phone do remember to remove any SIM cards. Original manufacturer-but not compatible-Inkjet cartridges from Hewlett Packard, Canon, Lexmark and Dell are welcomed.

Phones and inkjet cartridges can be sent to:
ASBAH Appeal,
FREEPOST ANG20589

Issued on 19 March 2009 <http://spinabifida-ni.org>